



KMOV
One Memorial Drive
St. Louis, MO 63102

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 850640
Schedule Dates 10/23/12-10/29/12
Advertiser Ed Martin for Attorney General (39806)
Agency/T-Code Smart Media Group (7611)/788239874
Product Political - State Attorney General (1184)
Brand REPUBLICAN (168806)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name BROOKS,MICHELE
Phone/Fax (314) 256-1776 /
CPE MARTI/ORDR/C23C29
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments ED MARTIN 4 ATT GENE

Date Entered 08/23/12
Last Modified 08/23/12
Entered By Betsy Waxberg
CO-OP No
Headline # 06292320
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,893.50
Net Total \$16,396.50
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Oct. 2012	20	\$17,670.00
Nov. 2012	2	\$1,620.00
Grand Total:	22	\$19,290.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	20062- News @ 10pm M-F						1			1	\$900.00	\$900.00	St. Louis (KMOV) (KMOV)	NEWS	8/23/12
2.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	20063- Late Show with David Letterman						1			1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)	LETTERMAN	8/23/12
3.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	54263- CSI: NY						1			1	\$1,350.00	\$1,350.00	St. Louis (KMOV) (KMOV)	CSI NY	8/23/12
4.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	135459- Made in Jersey						1			1	\$1,080.00	\$1,080.00	St. Louis (KMOV) (KMOV)	MADE IN JERSEY	8/23/12
5.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	20062- News @ 10pm M-F		1							1	\$900.00	\$900.00	St. Louis (KMOV) (KMOV)	NEWS	8/23/12
6.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	20029- Young and the Restless		1							1	\$720.00	\$720.00	St. Louis (KMOV) (KMOV)	YOUNG & REST	8/23/12
7.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	20108- News @ 10pm Sat							1		1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)	NEWS	8/23/12
8.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	43181- 48 Hours Mystery							1		1	\$720.00	\$720.00	St. Louis (KMOV) (KMOV)	48 HOURS	8/23/12
9.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	20789- News @ 10pm Sun								1	1	\$810.00	\$810.00	St. Louis (KMOV) (KMOV)	NEWS	8/23/12
10.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	20141- 60 Minutes								1	1	\$1,350.00	\$1,350.00	St. Louis (KMOV) (KMOV)	60 MINUTES	8/23/12
11.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	20062- News @ 10pm M-F					1				1	\$900.00	\$900.00	St. Louis (KMOV) (KMOV)	NEWS	8/23/12
12.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	20063- Late Show with David Letterman					1				1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)	LETTERMAN	8/23/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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13.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	20029- Young and the Restless					1				1	\$720.00	\$720.00	St. Louis (KMOV) (KMOV)	YOUNG & REST	8/23/12
14.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	6:58P- 8P (CT)					1				1	\$2,250.00	\$2,250.00	St. Louis (KMOV) (KMOV)	BIG BANG/2.5 MEN	8/23/12
15.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20062- News @ 10pm M-F			1						1	\$900.00	\$900.00	St. Louis (KMOV) (KMOV)	NEWS	8/23/12
16.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20063- Late Show with David Letterman			1						1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)	LETTERMAN	8/23/12
17.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20029- Young and the Restless			1						1	\$720.00	\$720.00	St. Louis (KMOV) (KMOV)	YOUNG & REST	8/23/12
18.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	42783- NCIS			1						1	\$1,800.00	\$1,800.00	St. Louis (KMOV) (KMOV)	NCIS	8/23/12
19.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	135431- Vegas			1						1	\$1,350.00	\$1,350.00	St. Louis (KMOV) (KMOV)	VEGAS	8/23/12
20.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	20062- News @ 10pm M-F				1					1	\$900.00	\$900.00	St. Louis (KMOV) (KMOV)	NEWS	8/23/12
21.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	20063- Late Show with David Letterman				1					1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)	LETTERMAN	8/23/12
22.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	20029- Young and the Restless				1					1	\$720.00	\$720.00	St. Louis (KMOV) (KMOV)	YOUNG & REST	8/23/12

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